



# Morgan Christine Bissant

Graphic Designer • Illustrator

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## EDUCATION

### Louisiana State University Graphic Design BFA

Class of May 2014

## SOCIAL

 **Facebook**  
@morganbissant

 **Instagram**  
@morg\_city

 **LinkedIn**  
Morgan Bissant

## AWARDS

**Gold Addy Award**  
2013 Type Calendar

**LSU 28th & 29th Annual  
Black Scholars Award**  
March 2013 & 2014

## SKILLS

- Content Creation
- Layout
- Branding
- Print Based Design
- Digital & Web Design
- Social Media Marketing
- Illustration
- Adobe Creative Suite  
*Photoshop, Illustrator,  
InDesign, Premiere Pro*
- iMovie
- HTML & CSS
- ProPresenter
- Mac OS
- Microsoft Office
- Photo Manipulation
- Video Editing
- Photography/  
Videography/Livestream

## PROFESSIONAL EXPERIENCE

### Freelance Graphic Designer & Illustrator *Entrepreneur* 2012 - Present | New Orleans, LA

- Distribute finalizations of illustrations and designs for clients
- Utilize programming, editing, and software proficiency skills for effective media print and digital consumption
- Provide consultancy and concrete language for visions of clients with proficient communication and professionalism

### Kingdom Life Worship Center *Graphic Designer/Illustrator* 2013 - Present | Destrehan, LA

- Conduct all social media management operations on all respective platforms with effective strategy resulting to ministry awareness by 10%
- Produce content creation in alignment with ministry's vision and designed vibrant media digital mediums such as websites, flyers, and social media content
- Operate photography/videography during services/events with respective technologies and software proficiency to showcase proper presentations and live streaming services

### Sassy Baby, Inc. *Graphic Designer/Illustrator* December 2014 - May 2022 | Gonzales, LA

- Spearhead designing and illustration processes for company products such as baby bibs, bath products, and toys for national brands such as Parent's Choice, Neat Solutions, and NOJO
- Finalize processes and design with efficient professional communication and B2B strategy with retailers such as Walmart, Target, Nautica, Meijer, Disney Baby, Kohl's, and Amazon
- Optimize data from market research and trending designs achieving client acquisition and brand awareness

### Impression Works, LLC *Graphic Designer/Illustrator* January 2014 - October 2014 | Baton Rouge, LA

- Designed all company's branding materials such as photobooks, greeting cards, thank you cards, and customized inquiries with precise implementation of detail post consultancy of client's vision
- Designs were required to meet certain specifications to allow for online customization.